Tract’s work in the tourism sector has been on both public and private projects, from foreshore redevelopments, resorts, vineyards, zoos, and galleries, through to nature-based tourism.

Our involvement has encompassed both design; from concept to construction, and strategic advice.

Some of Tract’s most widely recognised work is the waterfront redevelopments we have undertaken, including Cairns Esplanade, Bowen Foreshore, Newcastle Harbour Foreshore, Yarra River Southbank & St Kilda Foreshore. Many of these were won as design competitions. While each have their own unique identity, common to all has been the success in creating vibrant public spaces. They are places that have been embraced by their community and have had a significant flow-on effect in revitalising the local economy.

We have undertaken masterplans through to detailed design for a number of vineyards, regional galleries, and a zoological garden.

Resorts, both in Australia and China include some of our completed and ongoing work.

Tract’s nature-based tourism projects are also highly regarded. Sites of ecological and scenic significance such as the Blue Mountains, the Twelve Apostles, Phillip Island and Point Nepean required the sensitive treatment, as well as a strong vision about sequential spatial experience.